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14 BLOCKBUSTER INC.  
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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

NETFLIX, INC., a Delaware corporation,

Case No. C 06 2361 WHA (JCS)

Plaintiff,

**NOTICE OF APPEARANCE**

v.

BLOCKBUSTER INC., a Delaware corporation,  
DOES 1-50,

Defendant.

AND RELATED COUNTER ACTION

1                   **TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:**

2                   PLEASE TAKE NOTICE that attorneys Donn P. Pickett, Mary T. Huser and  
3 Adrienne L. Taclas from the firm of Bingham McCutchen LLP, members of the State Bar of  
4 California and admitted to practice before this Court, hereby enter an appearance as co-counsel  
5 on behalf of Defendant and Counterclaimant Blockbuster Inc. All pleadings and other papers  
6 served on Blockbuster Inc. should also be directed to Bingham McCutchen LLP at the addresses  
7 set forth below.

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24                  DATED: April 13, 2007

25                  Bingham McCutchen LLP

26                  By: \_\_\_\_\_ /s/ Donn P. Pickett  
27                  Donn P. Pickett  
28                  Attorneys for Defendant and Counterclaimant  
                       Blockbuster Inc.